Historic, Archive Document

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Once a Year Fruiting Strawberry Plants

From the long, long list of common strawberries we have selected only eight of the very best varieties running from early to late. Our plants are carefully grown and are strong, well rooted and full of vitality and fruiting vigor. We dig fresh the same day order is shipped and know how to pack so as to have the plants reach you in good growing condition. We tie our plants to the bush as we find they pack and carry much better than when tied 25 plants to the bunch. It keeps them from heating enroute and they open up fresh and bright and ready to go right to growing when they reach you. Our prices are low considering the quality and service we offer. Dozen and 100 prices postpaid. 1000 orders go by express collect.

Varieties

PREMIER—Male, early. This grand early variety will be sure to please you as the great big berries begin to ripen early in the season at the time southern berries are ending. Fine big berries, beautiful color, firm and juicy and fills the boxes quickly.Plant is good grower with splendid root system. Dozen. 30c, 100 $1.50, 1000 $9.00.

SENATOR DUNLAP—Male, mid-season. This variety needs no description as it is so well known and grown in so many parts of the country. Many people will plant this berry without other. Dozen 25c, 100 $1.50, 1000 $7.00.

DR. BURRILL—Male, mid-season. This fine new berry is a cross between the Dunlap and the Crecent and has been called the “MILLION DOLLAR” berry on account of its great money making qualities. Immense great big berries, beautiful color, firm and juicy, making a splendid shiner. Flavor and quality all that you can ask for and all in all a variety of great merit and one that will be sure to please you as it grows and fruits on your place. Dozen 50c, 100 $2.00, 1000 $10.00.

BIG JOE—Male, late. A splendid new garden or market variety. Very large berries, glossy, even in shape, fine color and with very firm flesh, making it a splendid variety for shipping. Plant a very vigorous grower with deep root system. Loren $0.90, 50 $1.50, 100 $2.25.

DR. BURRILL
The Million Dollar Strawberry

Hardy Northern Iowa Everbearing Strawberry Plants

Our shipping season for both the Everbearing and the Once-a-year Fruiting Strawberry Plants opens the latter part of March and continues up to about June 1st.

Everbearing varieties

PROGRESSIVE—Male. This standard Everbearing variety succeeds in all parts of the country. Berries medium to large size, of beautiful dark red color and of excellent flavor. Plants fruit heavily all through the summer and fall months. The same year plants are set. Doz., 90c; 25, $1.00, 50, $1.50; 100, $2.50, postpaid.

NUMBER 999 GIANT—Male. Berries large in size and with a flavor and fragrance different from anything you ever tasted. As you bite into one of the big fellows you can easily imagine you are eating a new fruit, loaded with a delicious wild strawberry flavor. They are good when partly green, but when fully ripe they are simply the finest fruit you can have for your table. Plant is a strong grower, with heavy root system often going down to depth of 12 to 15 inches. Will withstand more drouth and dry weather conditions than any other variety of which we know. Our best ten Rod Square Beds averaged 186 plants to each bed same year plants were set. Each, $1.00; 12, $3.00; 25, $7.50; 50, $12.00; 100, $20.00, postpaid.

Number 999
Giant Everbearing Strawberry
the wonder of the Horticultural World

Special Strawberry Garden T-1
For Testing the Differ'n Varieties

10 Doz. Plants for $5.00

Here is your chance to get a start of the Number 999 Giant Everbearing and other new strawberries at an average price of 50 cents a dozen if you take up our special offer of the 10 dozen plants for $5.00.

This offer includes six of the very best of the Everbearing and Once-a-year fruiting varieties of strawberries that will bear you big loads of berries. From this start you can set a good start on the second year of the varieties that do the best with you. Here they are:

1. doz. Number 999 Giant Everbearing.
2. doz. Progressive Everbearing.
3. doz. Dr. Berrill, the Million Dollar Berry.
4. doz. Gibson, big red meaty berry.
5. doz. Senator Dunlap, the king of strawberries.
6. doz. Premier, splendid big berry.

No change can be made in the assortment nor can the Number 999 be included at this average price with any other order or combination. Just order Strawberry Garden T-1 10 dozen plants for $5.00 and we will understand.

This offer is a special and will doubtless be withdrawn later in season. So order soon if you wish to secure the plants at this low price.

The GARDNER NURSERY COMPANY
Drawer 5, Osage, Iowa

Gardner's Garden Experience
A Help Toward More and Better Gardens

Vol. III. From The Gardner Nursery Company, Osage, Iowa No. 1

Big, Red Strawberries
Sixty Days After Plants Are Set

By Charles F. Gardner, Plant Breeder

After reading the above heading you may feel like the man who stood on the wharf looking at a monster fish that was on display and was heard to mumer, "The man who caught that fish is a liar." Or perhaps you feel like the youth who was looking at the Giraffe at the circus who said, "There ain't no such animal." So I want to say as emphatically as I can that the above heading simply states a plain matter of fact truth that I have personally seen demonstrated year after year for the past eight years.

There is no doubt about it. Plants of our Number 999 Giants or of our Progressive Everbearing varieties, will actually commence fruiting under normal conditions within 60 days from time plants

One of Our Strawberry Testing Gardens

[Continued below]
CAULIFLOWER, Postpaid

Snowball. Large white heads of excellent quality. May 20th and June 20th...

Dwarf Erfurt. Medium size heads, very early and sure to head...

CELERY, Postpaid

Giant Pasea. Very large stalks and a good flavor. Postpaid...

Golden Self Blanching. A nearly self-blanching variety. An early winter...

CORN, SWEET, Postpaid

Peep O'Day. Earliest of all. Good quality...

Early Minnesota variety. Much grown for market...

Gotham Best. Gotham kernels very sweet and a popular variety...

Black Mexican. Dark colored kernels. A favorite with many...

Country Gentleman. Very early, long necked, tall in rows on cob...

Sowell's Evergreen. The largest, large ear, ear of early variety...

CUCUMBER, Postpaid

Beaverhead. Very productive, medium size for pickling...

Good and Cool. A sort, and highly resistant to heat for long season...

Improved Long Green. Beautiful, green variety, excellent for slicing...

Japanese Climbing. Very fine cucumber that cannot be trellised...

Early Russian. Very early...

LEEK, Postpaid

Hansom Head. Large head lettuce, sweet and tender...

California Cream Butter. Firm large, flat heads of rich quality...

Cox's Red. Half and half of the red and white in center and green outside...

Blonded Simpson. Very early, long loose heads. As all season lettuce...

Tom Watson. Brown, crisp and sweet...

Honey Gold

Musk Melon

Plant early in paper pots and have ready for transplanting when the weather is ahead of regular outdoor planting. Pots only per dozen...

MELON, MUSK, Postpaid

Brown Form. Large red melon. Large red melon...

Honey Gold. Very sweet golden melon. 1 lb.

Burpee Golden. Very sweet, large, golden melon, pink skin...

Honey Gold. Very sweet golden melon, pink skin...

MONK, Postpaid

King Winter. A very late keeping melon of good quality...

Hull's Honey. Large, golden melon, good quality...

Burpee Golden Melon. Very sweet, large, golden melon, pink skin...

ONIONS, Postpaid

Blizzard Belt" Strains

Red Globe (Large onion) Large red Globe onion, Spreader keeper. 1 lb. $2.25; 5 lbs...

Yellow Globe. A fine early yellow onion...

White Globe. (S Pratt) Very hardy...

Red Wetherfield. A general favorite in all sections of the country...

Pristaker. Very large, mild flavor. One of the best early... 1 lb. $1.00; 5 lbs...

Australian Brown. Large, dark yellow...

Golden Bunch. Fine, firm, white onions in rock, 1 lb. $1.00; 5 lbs...

PEACH, Postpaid

Nott's Excelsior. Improved American Wonder. Early and sweet flavored...

Grand Old Beauty. A very early wrinkled variety...

California Grey. A very early variety...

Grey Sugar. Very sweet pea, edible pods...

Alaska. A heavy bearing variety, dark green, Pink doz...

Black Walnut. Stratiflled, nuts, each...

TREE SEEDS, Postpaid

Norway Spruce. 100 seeds...

White Birch...

Canadian Sugarloaf...

Russian Mulberry...

Blue Spruce...

Horse Chestnut, stratified nuts, each...

Black Walnut, Stratified nuts, each...

SUDAN GRASS

This handsome crop is getting to be more and more popular, not only in the southern and western states, but also here in the cold north. Plant at corn planting time, drilled in rows, same 4 pounds of seed per acre and then cut for first hay crop as soon as the seed heads appear. Then let grow again until seed is needed or danger of frost makes cutting necessary. It makes a splendid hay for hay as cut it will with great reliability. It is as good for them as timothy or other regular hay grasses. It succeeds practically on all soils, and if you have not already tried it and know of its great value, we advise you to plant a small field this year and see if it will be a good paying way for you to grow in future years. With hay selling at high prices a crop of this kind may prove very profitable. Our seed is extra choice and we will supply same at 5 cents a lb. or 50 cents a lb. postpaid. Not prepaid, 5 lbs. for 75 cents, or $10.00 per 100 lbs. Express or Freight, Collect.

PROSO, 60 Day Mericle Chicken Feed

A New Grain that is so easily grown and that yields so abundantly that its use will reduce the cost of feeding poultry to a small portion of present outlay. This grain was brought to us by Dr. Hugh M. Hughes, of Iowa, through the kindness of Prof. R. E. Hansen, of St. Paul, who the people here have always considered one of the very best critics of special agricultural matters. We have raised two crops of it this season in South Dakota and have been able to compare it with our wheat crop. The first crop was planted in early July. If planted in May or June it will yield an enormous crop, ready to harvest in August. Stalks and heads of grain something like Miller. Seed is not in close heads but loose on stalks like Oats, only with hundreds, and even thousands of seeds on a stalk. Does not even need to be thinned for chicken feed. Just sow broadcast to the rows and they will get every seed and will quickly wither the straw. Trial plot, 100 lbs. postpaid, 10 cents; 50 cents, 5 lbs. $1.00, postpaid. 25 lbs. by express or freight collect $3.00, 50 lbs. $5.00, 100 lbs. $10.00.

GOLDEN MILLET

A very quick growing cover crop. Will mature big crop of forage and seed when planted very late in season. Makes good chicken feed. 50 lbs. at $1.50 freight collect.

FETERITA

A heavy yielder of a grain very similar to wheat in its chemical composition. The grain is round and smaller than those of wheat. In fact just the right size for chickens without clutching. When planted in early September and given a little seed and water in the fall, it will grow through the winter and the first part of May. Plants up to the stalk in three weeks. Grows about same height as oats and stalks make good fodder after seed has been stripped. For seed 25 cents per 5 lbs. postpaid; 25 lbs. by express or freight collect $3.50, 50 lbs. $5.00, 100 lbs. $10.00.

GOLDEN MILLER

A very quick growing cover crop. Will mature big crop of forage and seed when planted very late in season. Makes good chicken feed.

NURSERY DEPARTMENT

All prices are F.O.B. Des Moines, except as noted. Include postage with order for small amounts to pay Parcel Post. Shipping season opens on April 1st. It is advisable to send your order 6 weeks ahead of regular outdoor planting.

Our "Blizzard Belt" Fruit Trees, Small Fruits, etc. are grown by the university of Iowa and the county agricultural society of the most popular varieties, reliability and fruiting quality. Our trees not only succeed in the cold north, but also in every section of the country. We offer you short and vigorous small trees and succeed in the far north, in dry weather, and dry weather conditions during a large part of the year.

Charles F. Gardner with hand on a Number 999 Giant Everbearing Strawberry Plantation that has been crossed with Dr. Burrill's plant closing on either side of little stake.

EVERBEARING STRAWBERRIES

Charles F. Gardner with hand on a Number 999 Giant Everbearing Strawberry Plantation that has been crossed with Dr. Burrill's plant closing on either side of little stake.

HOW TO ORDER

Just put an X through the names of the varieties you want and a check mark through the sizes representing the amount of each you wish to send you. Then add up total amount and fill in coupon below. Or if you wish to make out order on regular order blank or any blank sheet of paper.

ORDER COUPON

The Gardner Nursery Co.,

GENTLEMEN:-For the enclosed $1.00 please send me the goods as marked on this sheet. I understand that seed orders are shipped at once receiving your special blank, and that trees, plants, etc., are shipped at proper planting time in spring.

Your Name...

Street Number or R. F. D....

P. O. Box...

State...

Put an X here... if you want the Free Premium of Bob's "Double Crop" Plant Food for each dollar of amount of your order.
Picking Everbearing Strawberries in September.

One day's picking totaled over eighteen hundred quarts, all picked from new fields set same year.

Nitratin Soil Inoculant

Every Garden Needs Nitratin—Costs 15c. A new garden laborer on your very first trip will give you the best advice--and you will be glad you had this advantage. Nitratin is useful in all soils, even those poor sandy or barren soils where the growth is sparse because the lack of soil organisms. Nitratin is made up of nitrogen and phosphorus and potassium in the right proportions which they make a combination that is hard to equal. Nitratin is a mixture of seven different forms of energizing phosphorus and fruitfulness in your small fruits and fruit trees. And your fruit will ripen and be on the market sooner than ever before. To ripen and be on the market sooner than ever before. To ripen and be on the market sooner than ever before.

Bob's "Double Crop" Phosphate Plant Food

Are your vegetables, small fruits, trees, and other ornamental ones growing as thrifty as you would like? Would you like to have them flower and fruit at the same time as well as to have your garden filling up with flowers. Bob's "Double Crop" Phosphate Plant Food is especially made up of these and you will find it of great service for your garden. It will do the work of a season in a season of time which is equal to a year's work. It is a special fertilizer for your garden. It is a special fertilizer for your garden. It is a special fertilizer for your garden. It is a special fertilizer for your garden. It is a special fertilizer for your garden.

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I INVITE YOU TO JOIN OUR 1922 STRAWBERRY SHORTCAKE CLUB.

Dear Friend:

As president of our company and the originator of the new NUMBER 999 GIANT EVERBEARING STRAWBERRY SHORTCAKE CLUB and to extend to you a hearty invitation to become a member of the same.

As soon as our stock of plants becomes large enough, we are planning to spend thousands of dollars in advertising this grand new berry in such papers as Farm Journal, Successful Farming, Farmer's Wife, Kansas City Star, etc. etc. To supplement our advertising we are organizing this 1922 Strawberry Shortcake Club and will place a number of MINIATURE BEDS of one dozen plants and some full rod square beds taking 9-1/6 dozen plants, with some of our friends in different parts of the country, so that people can see for themselves the big loads of berries the plants will bear the same summer and fall they are set. And right here is where an extra profit comes in for you, for many persons who see either a Miniature or a full ROD SQUARE BED in fruiting, will want some of the plants for themselves and for every new CLUB MEMBER that you secure we will pay you a commission in cash or trade as you prefer. We do not ask you to solicit orders or act as agent, but simply to pass out our printed invitations to parties who see your plants fruiting and who want to know where you got them.

Our Strawberry Shortcake Club Offer is like this. A Miniature Bed of one dozen plants of the Number 999 Giants, at regular catalogue price would cost you $5.00. The Rod Square Bed, taking just 9-1/6 dozen plants when set 18x20 inches apart, would cost you $22.00 at regular rates. As a member of our 1922 Strawberry Shortcake Club we offer you the Miniature Bed for but $2.00 and the full Rod Square Bed for only $10.00 carefully packed F.O.R. O'sage. Furthermore we guarantee the postage on the Miniature Bed will not exceed 25 cents and on the Rod Square Bed not over 75 cents to your town.

YOU NEED SEND NO MONEY NOW, unless you wish to do so as our Club Members have special credit terms and the $2.00 charge for the Miniature Bed, or the $10.00 for the Rod Square Bed, plus postage, can be paid to the carrier when the plants arrive in the spring.

Plants of the Number 999 GIANTS, set in spring will begin fruiting in about 60 days and they will attract lots of attention as they ripen up their big crops of luscious fire red berries. People will want to know where you got the plants and here is where you will make a profit, for we will allow you $2.00 commission on each Club Member that takes a full Rod Square Bed at $10.00, or 20 cents each for those who take a Miniature Bed at $2.00. So you see if you get a few new Club Members you will get your money all back and some extra besides.
OUR REGULAR CATALOGUE

Pries for Number 999 Giant Everbearing Strawberry Plants, postage or express charges prepaid:

<table>
<thead>
<tr>
<th>Plants</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dozen</td>
<td>$3.00</td>
</tr>
<tr>
<td>25 Plants</td>
<td>7.50</td>
</tr>
<tr>
<td>50 Plants</td>
<td>12.00</td>
</tr>
<tr>
<td>100 Plants</td>
<td>20.00</td>
</tr>
<tr>
<td>1000 Plants</td>
<td>150.00</td>
</tr>
</tbody>
</table>

Second Year's Crop As Good As The First

I received the 999 Giant Everbearing Strawberry Plants the same this year as I did last, and while we did not keep accurate account of pickings would say we had fully as many berries as we did last year, and they have been just as sweet. We think the 999 is a grand berry. —J. F. DODGE, Winister of $100.00 Prize.

Our Number 999 Are Nice Big Thifty Plants.

The summer plants arrived in good condition today. Thanks or promises. —W. L. LEAF.

250 Plants From Rod Square Bed

Black River Falls, Wis.

I sold my plants June 5th and up to Oct. 16th, I picked 250 plants—which I sold for $2.75. I used Rod's "Double Crop" Plant Food which helped one. The berries were large, surpassing the superior variety. —W. L. HERMANSON, R. No. 3.

999 Berries Larger Than Superb.

219 Northwood Ave., Cleveland, Ohio.

In the fall of 1935 you sent me a dozen Number 999 Giant Everbearing Strawberry Plants. I transplanted them the following spring and they made a wonderful growth, putting out more runners than any other. The fruit is large, surpassing the Superb variety. —W. E. TOWNE.

Plants Arrived in Good Condition in Far-west Washington.

Puyallup, Wash.

Mr. B. Dodge and C. E. Gardner took in the prize-winning Rod Square Bed of Number 999 Giant. It was a sight to behold the great bunches of big red berries and on the same plants that had already won the $10.00 prize the year before.

Our First Contest Winners

Below are the winners of Prize Contest as to who would grow the most berries from a Rod Square Bed of Number 999 Giant Everbearing Plants during same year plants were set.

<table>
<thead>
<tr>
<th>Prize</th>
<th>Pints Picked</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100.00 to B. Dodge, Orchard, Iowa</td>
<td>277</td>
</tr>
<tr>
<td>$50.00 to Sam Lee Yorke, Tomaville, N. C.</td>
<td>241</td>
</tr>
<tr>
<td>$25.00 to Paul Wosko, R. F. D. 1, Box 130, Amherst, Mass.</td>
<td>221</td>
</tr>
<tr>
<td>$5.00 to W. H. Burton, Rice, Minn.</td>
<td>200</td>
</tr>
<tr>
<td>$5.00 to G. W. Burns, Gainsville, Ga.</td>
<td>191</td>
</tr>
<tr>
<td>$5.00 to D. W. Wiccker, R. F. D. No. 1, Box 31, Ethelene, Calif.</td>
<td>169</td>
</tr>
<tr>
<td>$5.00 to J. E. Longshore, 244 E. Church St., Orrville, Ohio</td>
<td>166</td>
</tr>
<tr>
<td>$5.00 to H. Hermanson, R. F. D. No. 5, Black River Falls, Wisconsin</td>
<td>140</td>
</tr>
<tr>
<td>$5.00 to J. W. Francis, Atascadero, Calif.</td>
<td>135</td>
</tr>
<tr>
<td>5.00 to M. W. Croman, Park Rapids, Minn.</td>
<td>55</td>
</tr>
</tbody>
</table>

Extra award of $5.00 each went to Mr. R. E. Brooks, S. P. D. No. 10 Solon St., Dubuque, Iowa; and Mr. Paul Wosko, R. F. D. No. 1, Box 140, Amherst, Mass., for submitting the best photographs of Rod Square Beds. Also $10.00 to Mr. Brooks for making the most novel report, which we wish to print in a later issue of Gardens Experience.

This photograph shows the top of a quart box Number 999 Giant Everbearing Strawberries exactly life size and with every berry filled with a flavor and a fragrance that makes this variety stand out in a class by itself.

Some Hints on Planting and Care of Everbearing Strawberries

There is no mystery about these new everbearing plants and it is just as natural for them to grow and fruit all summer and fall as it is for the common varieties not to do so. The plants are set for the same as the ordinary bearing varieties, except that you pick the berries in July from your set bed, instead of waiting until the next year. They are successively grown by the Hill System or the Matted Row System. For the largest yield of big berries we like the Hill System best and especially to where ground is limited in area. For instance a red square bed with plants set 18 inches apart in rows and rows 20 inches apart will take just 175 plants. Pick all of the season's blooms as they appear for the first six weeks and also cut off all runner leads as they appear. This causes the mother plant to throw up new crowns, which means more fruit stems and more berries. On a Rod Square bed we advised letting runners grow around the outside of the red square and so to grow four rows of new runner plants, which should be dug and used to fill in vacancies or weak plants and to set out new beds. A good way is to set a new bed every year and then let the old bed lie as long as it is goodable, which will be from two to six years, depending on the variety and other conditions. By setting a new bed each spring, you are sure of having an abundance of fine, big berries.

The MATTED ROW system is where the plants are set 25 feet apart in rows and with rows four feet apart and the runners left to grow and make a matted row. This system of growing is good, for the first year and all right for the next year's first early crop, but after the plants get so thick that they crowd each other out, like weeds, and the berries get small and scanty. A new bed must be set every year to insure plenty of fruit if you use the matted row method of culture, and the old bed dug up in summer or full of second year. Everbearing strawberries need a winter protection the same as ordinary strawberries. We like a mulch of clean straw or hay and do not put it on too thick. Two inches deep directly over the plants is enough, with a thicker covering between the plants. Remove this mulch in spring or pull it into the aisle and leave for summer use.

PICKING AND MARKETING. In our own fields we pick six days in the week, weather permitting. We market the early crop in quart boxes and the summer and fall berries in pints, as the berries ship better and sell better in the smaller boxes. In the early days of everbearing strawberries some skeptics said that people would not buy strawberries out of season, but we have found that they were mistaken and that good strawberries will sell in direct competition with the best of other summer and fall fruits, and at good prices, too. There is big money made in growing these berries for the city markets. If you are located near a good sized city, it will pay you to look into the matter.

Well Satisfied with Number 999

R. No. 1, Brantam, Milton, N. Y., Nov. 11, 1921.

I picked 125 pounds of berries from my bed of Number 999 Giant. Would have had more but it was so hot and dry. I am very well satisfied with them. —Mrs. Fred Wagner.

999 Plants Loaded with Berries

144 S. 1st Ave., Stockton, Calif., July 7, 1921.

I am very highly interested in my Number 999 plants, because they proved to be wonderful producers. Tasted them with some I received from the fair and while my Number 999 are all bearing heavily there are all vines. I made fine preserves out of the 999 and they came out splendid. Send me price on the 999 plants in quantities and state when you can ship. —Miss Edna T. Poole.

This is the Kind of Advertising We Like

Crookston, Minn.

I enclose check for $10.00 for which please send me your Number 999 Strawberry Plants. We have Progressive but have been informed by Rev. Berkel, the German Lutheran minister that your Number 999 is a wonder and has them all beaten. —W. M. Murphy.

230 Pints of Berries and In A Dry Year, Too

R. No. 1, True Y. N., Nov. 5, 1922.

I picked 230 pounds of Number 999 Giant Everbearing Strawberries from my bed from June 1st to October 5th. It was too dry that I would not have had any berries if I had not had the Number 999, for the wild strawberry vines all died up. —Mrs. L. A. Morse.

R. No. 1, Dallas, Iowa, Nov. 26, 1921.

Wish you could have seen my patch. It sure looked fine. A few weeks after setting I counted blossoms, buds and berries and found as high as 92 on a single plant. Picked 120 pints of berries. After two severe frosts picked enough for big shortcake. —Mrs. J. H. Conrad.
To further add to the interest in caring for the plants we will pay $50.00 to owner of the Rod Square Bed that grows the largest yield of berries during the summer and fall season of 1922 and $25.00 for the best yield from a Miniature Bed.

Read description and other details of this wonderful new berry and remember that our stock of plants reserved for this Shortcake Club is of necessity limited and we should have your acceptance right away if you wish to become a member of our 1922 CLUB.

Yours for the big red strawberries,

CHARLES F. GARDNER, President

Our Strawberry Shortcake Club Offer

We are organizing our 1922 Strawberry Shortcake Club by placing some of our Number 990 GIANT EVERBEARING STRAWBERRIES into the gardens of strawberry lovers, covering the territory from Maine to California and from the palm trees of Florida to the pine forests of the far north.

But first, let me tell you about the grand new berry, itself. It did not just happen, like Topsy, but was the result of careful, scientific breeding; and our stock today represents some ten years of patient work in hybridizing and plant selection. In fact, three years ago we estimated that every plant that we had of Number 990 Gigi had cost us something over $50.00 each.

Number 990 Gig has strong, vigorous plants with abundant fruit. The fruit is a bright red or bluish-green tinged, color which I found to be a great heat and rust resister. Our fields of Number 990 stay bright and green and are loaded with big berries all through the hot, dry spells when other varieties will rust and burn.

It is a perennial plant, making the ground in a single season, when set 3½ x 4 feet. The root system is very vigorous and goes down into the ground from 12 to 15 inches and so gets into the moist soil enabling the plants to keep right on fruiting even during a very dry time.

But, after all, it is the size, color, and flavor of the berry itself that is the most wonderful. Think of it, great big berries borne in great handfuls and with a flavor and a fragrance different from anything you ever tasted. As you bite into one of the big fellows you can shut your eyes and easily imagine that you are eating a new fruit, loaded with a delightful wild strawberry flavor. When fully ripened they require but little sugar for table use.

The shape of the berry is distinctive and they run large in size having measured many of them from 5 to 5½ inches in circumference. Its color is a beautiful crimson with a shading and a shine that is hard to describe.

The berries are very fragrant and a dish of them will fill a room with their delightful perfume. When picked green they are good to eat, but when fully ripened and well colored their flavor is simply exquisite and beyond the power of words to describe. You must eat them to understand what I am trying to explain on paper.

Talk about your Shortcake; here is where Number 990 Giant shines. And think of it you can have these big, delicious berries for shortcakes and other table use, not only in the regular strawberry season but also all through the summer and fall months, until severe freezing weather finally stops the plants from fruiting in late fall. And it does not take a big lot of ground either as is evident by the reports of our first Rod Square Bed Contest, where the best ten beds averaged 188 pints of big, luscious berries to the square rod, and all during the same year plants were set. Now, the object of this article is to tell you about our 1922 Everbearing Strawberry Shortcake Club, and to invite you to become a member, so that if you wish to help us in introducing this grand new berry in your neighborhood, you can do so and easily get the cost of your own bed back and some extra spending money besides. To become a member of this Strawberry Shortcake Club all you need to do is to order a Miniature or a Rod Square Bed of Number 999 Gig for $2.00. A Rod Square Bed takes just 9½ dozen plants which at regular 100 rates would figure to $22.00. A Miniature Bed of one dozen plants would figure to $5.00.

As a member of our Shortcake Club we offer you the full Rod Square Bed of 9½ dozen plants, carefully packed, F. O. B. Osage, Iowa, for an even $10.00 or the Miniature Bed of one dozen plants for only $2.00. Furthermore, we guarantee express or parcel post charges will not exceed 75 cents to your town on the Rod Square Bed or over 25 cents on the Miniature Bed. That is the transportation charges are over these amounts we will refund that amount at once on hearing from you.

To join our Shortcake Club fill out this Coupon and return to us as quickly as possible.

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Yours need money now

Strawberry Shortcake Club Acceptance Coupon Number 28

CHARLES F. GARDNER, President

The Gardener Nursery Co., Osage, Iowa.

Put me down as a member of your Strawberry Shortcake Club and send me the Number 999 Giant Everbearing plants as marked in on lines below at the proper planting time in spring 1922. I will pay the special price on arrival of the plants in good condition.

I join the Club with the understanding that you are to allow a commission of $2.00 for each Plant and want only the Miniature Bed for $2.00. I will set plants and report as nearly as possible to the quantity of berries picked, which will make me eligible to compete for the prizes for best yield from the plants.

NAME __________________________________________ P. O. __________________________________________

Box No., R.F.D. or Street __________________________________________ State __________________________________________

(Place X in lines that signify your wishes)

I put an X here. . . . . and want both Giant and Miniature Bed for $2.00.

I put an X here. . . . . and want only Rod Square Bed for $10.00.

I put an X here. . . . . wanting the Plant Food at ________________________

This shows a Square Rod Bed of No. 999 Giant plants set Apr. 1 at 1800 on ground of Mr. E. Brooks, 530 Solon St., Dubuque, Iowa. On Sept. 21st, a little over four months later, Mr. Brooks picked 40 pints of berries and on that day made a count of the green berries on the plants, not counting the blossoms, buds, and found a total of 5,581 berries or an average of a little over 44 to the plant. He reports picking as many as 17 ripe berries from one plant at a time.

Bob's Double Crop Phosphate Plant Food is extra good for strawberries and helps to keep grubs and insects from eating the roots and leaves and at same time will greatly increase the growth of plants and yield of big, fat berries. Your plan to use it with the plants we will send enough for the Rod Square Bed for $1.00 additional or for Miniature Bed for 25 cents if ordered to be sent with the plants.

Our stock of plants reserved for this Shortcake Club offer is limited and we should know at once if you wish to come in with us. So let us have your decision right away. Just fill out the Coupon and mail back to us and put yourself in line to have big, fat, delicious strawberry shortcakes from July to November of each year. Yours for more shortcakes.

CLARK E. GARDNER, Advertising Manager.
Special Offerings in Some of Our Hardy "Blizzard Belt"
Fruits, Ornamentals, Hedging, Etc.

Landscape Offer No. S-1
Here is your chance to do some Landscape Planting at a cost so low as to be hardly noticed.
12 Spirea Van Houtte, 18 to 24 inches (Bri-dal Wreath). For planting along walks, foundations or in clumps.
6 Japanese Berberry, 12 to 18 inches, for foundation or clumps.
4 Golden Glow, tall perennial for back grounds.
2 Peonies, look good anywhere.
24 Iris, assorted, for setting along walks or edging by themselves.
Total of 50 Fine Shrubs and Plants all for $7.50 with express charges guaranteed not to exceed $2.00 additional.

A Fine Report from Idaho
Your Number 999 Giant Strawberries are everything you claim for them. This spring some of my friends counted 601 berries and blossoms on a plant at one time and I like to add that I am just as contented with this number as if I had counted 1000. The plant is over 5 feet tall and the fruit was of the best quality. These plants are very uniform and I will be glad to have you send me another order. I have no reason to think that you have done anything wrong. I am satisfied with your fruit and want more. I am afraid that you have used the wrong name for the plant as there is no such fruit as "Red Russian". I do not think that your fruit is a Russian plant as I have found none in Russia. I hope you will receive my order and I will be glad to buy more from you. This is the first year that I have had your fruit and I am satisfied.

A Very Useful Implement
Mr. C. E. Gardner, Osage, Iowa.
I wish to thank you for your kind favor in sending me a Razornife. It is a very useful implement, one that I am glad to have. I shall certainly take the opportunity to show it to all my friends.~David B. Carson, Superintendent of Schools, Newark, N. J.

A Razorinen Free
As a Special Reward for Sending Your Order Now Soon
This nifty little razor sharp pocket keying knife is one of the handsiest articles we have ever seen. The ladies use it for ripping etc., and the men for anything where a sharp knife is needed. After blade gets dull, simply pull out and insert another safety razor blade and your knife is as sharp and as serviceable as before.

Asparagus Bed
for $1.00
To enable more of our friends to enjoy the delights of growing their own Asparagus for table use, we are offering 25 choice Bon-valett plants for $1.00. Plants may be set in single row or in bed as may be best suited to your grounds. If ordered alone include 10 cents for postage.

Order Number S-4.
Giant Bonvalett Asparagus

A dish of St. Regis Everbearing Red Raspberries
St. Regis Everbearing Raspberry
This remarkable variety bears a big crop of berries of good size and fine flavor at the regular raspberry season and then another crop in the fall, coming on the tips of the new growth. It is nothing unusual to count from 100 to 150 berries and buds on a single stalk in September and October. We find this variety hardy here in the "Blizzard Belt" of Northern Iowa and it does not need any sort of winter protection. Plants set in the spring will usually bear quite a crop of berries in the fall of the same year. To obtain the largest possible crop of fall berries it is a good plan to pinch back the tips of new growth so as to make the stalks branch as much as possible, thereby having more heads for fall fruiting.

Special Bargain Offer S-2
50 plants for $2.50. If by mail add 50 cents for postage.

Hybrid Plum Trees $10.00 a Hundred
Special Bargain Offer Number S-3
The Japanese Hybrid Plum trees we offer are ungrafted seedlings, grown from pits from Plums hand picked in our Breeding Orchards.
They have strong Japanese blood and throw back strongly to their Japanese ancestors. No two trees alike and all bear different plums of entirely new varieties. Some will bear red plums, others yellow and blue with all shades in between. We have had wonderful success in our work of Plum Breeding and we invite you to call and see our new varieties in August and September if you are in this part of the country during that month. We have a few more of these Hybrid Seedlings than our own Experimental Orchard ground will hold and until sold we offer the surplus trees 1 yr. old, $1.50 to $3.00 at $5.00 per dozen or 100 trees, or $50.00 with postage or express guaranteed not to exceed $69.50 cents for the dozen trees or not over $1.50 for the 100 lot. Send cash with order on lots but if you want 100 trees you can pay the $10.00 and postage when the trees reach you in the spring if you prefer. These trees are fine for setting 8 ft. apart along a fence line, or may be set in regular nursery style. We recommend to set trees 8 ft. apart in row with rows 20 ft. apart.

Order Number S-3.
Giant Hybrid Plum
Plum-cherry Type of Japanese Hybrid Plum

Asparagus Bed
for $1.00
To enable more of our friends to enjoy the delights of growing their own Asparagus for table use, we are offering 25 choice Bon-valett plants for $1.00. Plants may be set in single row or in bed as may be best suited to your grounds. If ordered alone include 10 cents for postage.

Order Number S-4.
Giant Bonvalett Asparagus

The GARDNER NURSERY CO.

Asparagus Bed
for $1.00
To enable more of our friends to enjoy the delights of growing their own Asparagus for table use, we are offering 25 choice Bon-valett plants for $1.00. Plants may be set in single row or in bed as may be best suited to your grounds. If ordered alone include 10 cents for postage.

Order Number S-4.
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A Very Useful Implement
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I wish to thank you for your kind favor in sending me a Razornife. It is a very useful implement, one that I am glad to have. I shall certainly take the opportunity to show it to all my friends.~David B. Carson, Superintendent of Schools, Newark, N. J.

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Regular price 25 cents each, postpaid, or you may include one free on bottom of your order if mailed right away.

The GARDNER NURSERY CO.

BLIZZARD BELT FRUITS • SEEDS ORNAMENTALS
OSAGE, IOWA

Our 1922 Catalogue giving descriptions of our Hardy "Blizzard Belt" Products is free for the asking.
BOB'S "DOUBLE CROP" PHOSPHATE PLANT FOOD
This Plant Food is a combination of our own mixing that we have found very beneficial to all sorts of plant growth. It contains Phosphate Rock from Tennessee, Triple Superphosphate from Virginia, and Sulfur from California. The amount of each is so proportioned that the plant food will and will keep them in season when setting, and other grasses and plants and fruit, and will also enhance the growth and fruitfulness of all sorts of gardens. The good effects are lasting, lasting in the soil for many years, and helping nothing in this Plant Food but that will be of benefit to any kind of soil.

When used with the usual manures, it greatly increases the size of the stocks and makes the plants larger and earlier maturing. It also promotes growth. When Everbearers are planted, it gives the plants the needed elements to make them vigorous and enables them to grow and set fruit of large size and bringing money in position during the summer and fall months.

We want you to try Bob's "Double Crop" Plant Food in your own garden and we will agree to supply you with each dollar of amount of your seed, plant or tree order, if mailed to us now.

Just send through the list of "BLIZZARD BERRY." Products and put in an X to those names of the varieties you want and mail this circle around the price in the column representing the quantities of each seed. We will see if we can take your order, and if not the total amount and fill out the coupon so we will know where to send the and as a for your promptness we will send you a free, package of Bob's "Double Crop" Plant Food for each dollar of amount of your order, please let us know which variety you wish to try it, we will gladly send the reply by putting an X on the line on coupon for that purpose.

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